

The University of Hertfordshire are the UK's leading business-facing university. The University of Hertfordshire is an ambitious and entrepreneurial university with an international vision, putting students at the heart of what we do.

Ranked one of the top 50 universities in the UK, the University of Hertfordshire provides NCC Education students with a route to an online Master's in Strategic Business Information Systems, after successful completion of the NCC Education Postgraduate Diploma in Strategic Business IT (PgD SBIT).

Delivered through the University's online student portal StudyNet, the MSc is ideal for students who can't afford to travel to the UK, or who need to fit their studies around work / life commitments.

# **Business-facing vision**

The University has a wide range of skills, facilities and services available for industry. Our proven expertise and commitment means that, whatever employers are looking for, they know we will deliver.



### Vision

The University will shape the next generation of business-facing universities.

It will continue to be an exemplar in the sector and will play a leading role in addressing the economic and social challenges facing the UK in increasingly competitive global markets. Innovation, creativity and an enterprising mindset will be the defining characteristics of our University. We will provide flexible and transformational learning and commit to adding value to our partners and delivering positive and productive engagements with business, industry and the professions.

The University will continue to play a central role in the local and regional economy, contributing positively to its social and economic development, and we will build our international profile and global reputation.

#### Mission

An innovative and enterprising university, challenging individuals and organisations to excel.

#### **Values**

The University of Hertfordshire is the UK's leading business-facing University and an exemplar in the sector. It is innovative and enterprising and challenges individuals and organisations to excel.

### **Business-facing vision**

As the **leading business-facing university in the UK**, the University of Hertfordshire is focused on developing new and creative approaches to learning, teaching and research with a commitment to adding value to employers, enterprise and regional, national and international economies.

The premise of a business-facing university is that universities and business need to work on an **integrated and collaborative** basis if the United Kingdom is to retain global competitiveness in the 21st century.

The university encourages a constant interchange between businesses, academics and students. Many university **staff members** spend a proportion of their time **working in industry**, running their own businesses, keeping their knowledge up to date and help to develop students' business skills.

#### Our services include:

- high level skills
- applied research
- short courses
- continuing professional development
- consultancy

Universities play a key role in sustaining the economic prosperity of the United Kingdom. There is a growing recognition amongst key decision makers, in the UK Government and beyond, that we need a new generation of universities, of business-facing universities, to step up to the economic challenges faced by the UK in increasingly global markets.

Alongside the **world-class research** that goes on in many universities future national prosperity depends on our ability to innovate, to translate that research into commercial success. That is where business facing universities can really add value and Hertfordshire is proud to be at the vanguard of this new generation.

### Why choose University of Hertfordshire?

Five great reasons to make us your first choice...

## 1. Employability -On track for a bright future

Your degree studies will provide you with the knowledge, practical <u>skills and experience that employers look for</u>, giving you the best chance of <u>career success</u>.

#### 2. Teaching excellence

Inspiring teaching, innovative learning



You'll enjoy high-quality teaching, which is independently commended by the UK's Quality Assurance Agency for Higher Education. Many of our <u>degree courses</u> are also accredited by professional bodies.

## 3. Flexible study routes

## **Something to suit everyone**

To help you meet our entry requirements we offer a range of tailored <u>foundation and preparation courses</u>. These are designed to improve your English language, develop study skills, and build your subject knowledge, before you start your degree.

## 4. Twenty-first century study facilities

# 5. Hi-spec, hi-tech

You'll have access to award-winning <u>Learning</u> <u>Resources Centres</u>, which are widely regarded as the best among UK universities, as well as state-of-theart specialist facilities at our schools.



You'll also be connected to <u>StudyNet</u>, <u>your online University</u> available 24/7 on the web from any location.





